

EXETER CITY COUNCIL

EXECUTIVE
06 DECEMBER 2011

PARKING TARIFFS

1.0 PURPOSE OF REPORT

- 1.1 To seek Members' agreement to the proposals for a targeted increase in car parking tariffs set out in this report and annex.

2.0 BACKGROUND

- 2.1 Executive reviews car parking tariffs annually, normally in November, with any changes taking effect the following January. Last year, Members approved an average increase of 7.5% in Monday to Saturday tariffs, plus the end of differential charging on Sundays to bring Sunday tariffs in line with charges for the rest of the week.
- 2.2 The key considerations for Executive to balance in reaching a decision on tariffs for the coming year will be, on the one hand, the significant financial pressures which the Council continues to face and the consequent need to maximise income from its assets; and on the other the underlying weaknesses in the overall economy and consumer spending. Other relevant considerations include the Council's ongoing commitment to encouraging more sustainable forms of transport and the established policy of discouraging long-stay commuter parking in favour of short-stay parking which generates 'turnover' in spaces.
- 2.3 Parking income represents one of the Council's most significant revenue streams and is thus central to the authority's overall budget strategy and capacity to provide a range of services. The financial implications of the proposals before Members are detailed in paragraph 4.

3.0 PROPOSALS

- 3.1 Given the challenges and competing objectives referred to in paragraph 2.2, it is proposed that tariff changes for 2012/13 are targeted and limited to four specific car parks plus the charge for parking permits for the Clarence Hotel, as detailed in Annex A. It is recommended that tariffs in all other car parks are left unchanged.
- 3.2 The proposed increases in tariffs at Guildhall and Mary Arches Street car parks average approximately 4.5% across the two car parks, which is less than the current rates of both consumer and retail price inflation. The proposed increases in Matthews Hall and Topsham Quay are much steeper, but it is increasingly difficult in the current financial climate to justify keeping charges in these two car parks at their present levels, especially when compared to parking tariffs in the rest of Exeter. The tariff changes proposed for these car parks would bring them into line with car parks such as Bampfylde Street, Smythen Street and Bartholomew Terrace which are considered to be the comparable benchmark in terms of charges, although the Topsham car parks would retain the reduced charging period (9am-5pm, instead of 8am-6pm in the rest of the city) that they have historically

enjoyed. While Members will recognise that the proposed increases will undoubtedly be unpopular, they are nonetheless consistent with the Council's overall policy objectives as outlined in paragraph 2.2 and will introduce a price deterrent to long-stay parking while encouraging more 'turnover' in the use of car park spaces for the benefit of shoppers and retailers alike.

- 3.3 It is recommended that the tariff levels set out in Annex A be approved to take effect from 30 January 2012. The legal process for implementing the relevant tariff changes will be via an amendment to the Parking Places Order. This will need to be formally advertised and, as in previous years, it is recommended that authority to consider any objections be delegated to the Director Economy & Development in consultation with the Leader of the Council and Portfolio Holder for Sustainable Development & Transport.

4.0 FINANCIAL IMPLICATIONS

- 4.1 The income budget for car parking fees in the current financial year is £5,156,850. Based on the current year budget, the tariffs and charges detailed in Annex A would produce estimated additional income of £168,580 in 2012/13.
- 4.2 However, figures to 30 September 2011 show that income from car parking fees are 4.6% less than projected; if this trend continues there will be a shortfall of £238,450 in this financial year
- 4.3 As part of the 2012/13 budget setting process a decision will be taken as to whether the base budget for car parking income should be reduced due to the anticipated shortfall in the current year. If the base budget is reduced this will impact the estimated additional income outlined in paragraph 4.1.

5.0 RECOMMENDATIONS

- (i) That notice of intention be given to make a Parking Places Amendment Order to revise the City of Exeter (Civil Enforcement Off Street Parking Places) Order 2008 to enable the changes proposed in this report and Annex A to come into effect on 30 January 2012;
- (ii) That authority to consider any objections be delegated to the Director Economy & Development in consultation with the Leader of the Council and the Portfolio Holder for Sustainable Development & Transport;
- (iii) That subject to consideration of any objections, the Order be made and sealed.

ROGER COOMBES
HEAD OF OPERATIONAL SERVICES & TRANSPORT

KARIME HASSAN
DIRECTOR

ECONOMY & DEVELOPMENT DIRECTORATE

Local Government (Access to Information) Act 1972 (as amended)

Background papers used in compiling this report:-

None

EXETER CITY COUNCIL
EXISTING AND PROPOSED (FROM JANUARY 2012) CAR PARK CHARGES
Charges apply 7 days a week 8am–6pm (except Topsham car parks where charges apply 9am–5pm)

1. SHORT STAY PAY & DISPLAY

		Length of Stay	Existing Monday – Sunday	Proposed	
(a)	Guildhall	} 0-1 hour	£1.70	£1.80	
		} 1-2 hours	£2.50	£2.60	
		} 2-3 hours	£3.30	£3.50	
		} 3-4 hours	£6.30	£6.50	
		} 4-5 hours	£8.60	£8.80	
		} Over 5 hours	£11.40	£11.80	
(b)	Bampfylde Street	} 0-1 hour	£1.20	£1.30*	<i>(*Mary Arches Street only; all other tariffs in this category remain at 2011 levels)</i>
†	Mary Arches Street	} 1-2 hours	£2.20	£2.30*	
	Harlequin Centre	} 2-3 hours	£3.30	£3.50*	
	Broadwalk House	} 3-4 hours	£5.70	£5.90*	
	Smythen Street	} 4-5 hours	£7.70	£7.90*	
**	Bartholomew Terrace	} Over 5 hours	£10.80	£11.00*	
(c)	Civic Centre	} 0-1 hour	£0.90		
	King William St (Decks A-I)	} 1-2 hours	£1.50		
	Magdalen Street	} 2-3 hours	£2.40		
		} 3-4 hours	£4.90		
		} 4-5 hours	£6.80		
		} Over 5 hours	£10.80		
(d)	King William Street (Decks J & K after 10am)	} 0-1 hour	£0.90		
		} 1-2 hours	£1.50		
		} 2-3 hours	£2.40		
		} 3-4 hours	£2.60		
		} 4-5 hours	£3.80		
		} 5-6 hours	£4.30		
		} Over 6 hours	£6.20	No Change	
(e)	Fore Street Heavitree (Max stay 3 hours)	} 0-1 hour	£0.30		
		} 1-2 hours	£0.80		
		} 2-3 hours	£1.00		

† 6pm–midnight staffed- £2 ** Reserved for residents after 6pm

2. MEDIUM STAY PAY & DISPLAY

		Length of Stay	Monday – Sunday	
(a)	Topsham Quay	} 0-1 hour	£0.80	£1.20
	Charging period 9am-5pm	} 1-2 hours	£0.90	£2.20
		} 2-3 hours	£1.00	£3.30
		} 3-4 hours	£1.30	£5.70
		} 4-5 hours	£1.80	£7.70
		} Over 5 hours	£1.80	£10.80
(b)	Matthews Hall Topsham	} 0-1 hour	£0.80	£1.20
	Charging period 9am-5pm	} 1-2 hours	£1.00	£2.20
		} 2-3 hours	£1.50	£3.30
		} 3-4 hours	£4.30	£5.70
		} 4-5 hours	£6.60	£7.70
		} Over 5 hours	£6.60	£10.80
(c)	Holman Way	} 0-2 hours	£0.80	
	Tappers Close	} 2-4 hours	£1.00	
		} Over 4 hours	£1.80	

Existing

Proposed

(d) Cathedral & Quay	}	0-1 hour	£0.80	 No Change
	}	1-2 hours	£1.20	
	}	2-3 hours	£1.80	
	}	3-4 hours	£2.60	
	}	4-5 hours	£3.80	
	}	5-6 hours	£4.40	
	}	Over 6 hours	£6.20	

3. LONG STAY PAY & DISPLAY

		<i>Length of Stay</i>	<u>Monday – Sunday</u>	
(a) Fairpark	}	0-1 hour	£0.80	 No Change
Triangle	}	1-2 hours	£1.20	
Howell Road	}	2-3 hours	£1.70	
	}	3-4 hours	£3.80	
	}	Over 4 hours	£6.20	
	}			
(b) Belmont Road	}	0-1 hour	£0.80	 No Change
Bystock Terrace	}	1-4 hours	£3.00	
	}	Over 4 hours	£6.20	
(c) Parr Street	}	0-4 hours	£3.00	
	}	Over 4 hours	£6.20	
	}			
(d) Richmond Road	}	0-1 hour	£0.80	 No Change
Residents' use only	}	1-4 hours	£3.00	
after 6pm	}	Over 4 hours	£6.20	
(e) Okehampton Street	}	0-1 hour	£0.80	
	}	1-2 hours	£1.20	
	}	2-4 hours	£1.70	
	}	Over 4 hours	£2.70	
(f) Haven Banks	}	0-4 hours	£1.00	 No Change
	}	Over 4 hours	£1.60	
Coaches	}	Any period	£3.00	

4. SEASON TICKETS

Quarterly Season Ticket for commuter car parks	£260.00	 No Change
Residents Annual Season Ticket	£125.00	
Bartholomew Terrace Business Annual Season Ticket	£205.00	
Cathedral & Quay Business Annual Season Ticket	£565.00	

5. STAFFED EVENING PARKING

Mary Arches Street - between 6pm and Midnight	£2.00	No Change
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6. CLARENCE HOTEL

24 hour parking permits for use by hotel guests	£8.00	£9.50
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7. CREDIT CARD ONLY

Bampfylde Street/Broadwalk/Guildhall/Magdalen Street/ Mary Arches/Smythen Street	}	For	£7.00
Howell Road		Tariffs	
		Over	£5.00